**Listing of claims:**

1. (Currently Amended)     A method for targeting content to an audience

that ~~includes audience members,~~comprises a plurality of users, the method comprising:

~~creating rules to define the audience to receive the content; wherein the rules~~

~~are combined through conditional logic operators; wherein the rules include: a property query~~

~~rule that determines if an attribute matches audience members in preexisting lists;~~ receiving

rules from an administration client computing device, the rules comprising query criteria for

the audience, each rule defined as a unit of functionality;

using the received rules to determine a membership list of the plurality of users to

receive the content, the received rules comprising a property query rule, a member of rule, and a

reports under rule, by:

independently generating separate results of the property query rule by

determining if a property value matches a property of one or more of the plurality

of users in one or more preexisting lists;

independently generating separate results of the ~~a~~ member of rule ~~that~~

~~determines~~ by determining if ~~audience members~~ one or more of the plurality of

users are a member of a particular preexisting list among the one or more

preexisting lists; and

independently generating separate results of the ~~a~~ reports under rule ~~that~~

~~determines~~ by determining if ~~audience members~~ one or more of the plurality of

users are located hierarchically under ~~an audience member~~ another user within ~~a~~

the one or more preexisting lists~~[[;]]~~ wherein the one or more preexisting lists

include a group distribution list[[;]], a security group[[;]], and an organizational

structure; and

~~compiling the audience; wherein compiling the audience includes applying each of the~~

~~rules to define the audience to determine members that meet the criteria of each rule and~~

~~applying the conditional logical operators to the rules to create the audience;~~

~~tagging the audience to the content;~~ after independently generating the separate results of each of

the property query rule, the member of rule, and the reports under rule, compiling the

membership list of users by applying one or more conditional logic operators to combine the

separate results of the property query rule, the separate results of the member of rule, and the

separate results of the reports under rule;

associating the compiled membership list of users with content;

obtaining the content from a data store; and

providing the content to the ~~audience.~~users listed within the compiled membership list.

2. (Currently Amended)  The method of Claim 1, wherein ~~creating~~ the rules to define
the audience further comprises~~specifying~~ an attribute; a member; and an organization.

3. (Currently Amended)  The method of Claim [[2]] 1, wherein the content is
provided within a web part.

4. (Currently Amended)  The method of Claim [[2]] 1, wherein ~~gathering~~
~~information from the more than one source to compile the audience including the organizational~~
~~structure information, further comprises accessing a directory in a file structure to obtain the~~
~~organizational structure.~~ the organization structure is stored in a directory service.

5. (Currently Amended)    The method of Claim [[2]] 1, wherein obtaining the content from a data store comprises accessing the content from one or more data servers.

6. (Canceled)

7. (Currently Amended)    The method of Claim [[6]] 1, further comprising scheduling the compilation of the rules on a predetermined time schedule.

8. (Currently Amended)    The method of Claim [[5]] 1, further comprising providing access to the content tagged to one of the audience members through a web interface that is created individually for that audience member.

9. (Currently Amended)    The method of Claim [[5]] 1, further comprising storing the rules to define the audience as an XML representation.

10. (Currently Amended)    A system for targeting content to an audience that comprises users, comprising:

a server including a network communication a management client device coupled to a network and a data store, of computing devices; and a content targeting application configured to perform actions, including:

accessing a server computer coupled to the management client device and the network of computer devices, wherein the server computer includes a processor and memory containing computer executable instructions defining a content targeting application, the content targeting application, when executed by the processor, operates to:

receive a plurality of rules from the management client device, the rules defining the audience, the rules comprising a property query rule, a member of rule and a reports

__under rule;__

~~at least one rule that defines the audience; wherein, the audience is defined to receive targeted content from a targeting content application, wherein the at least one rule is selected from rules that comprise:~~

__independently generate separate results for__ [[a]] __the__ property query rule that determines if ~~an attribute__ __a property value matches ~~audience members__ a property of one or more users in __one or more__ preexisting lists;

__independently generate separate results for__ [[a]] __the__ member of rule that determines if ~~audience members__ one or more users are ~~a member of__ within a particular preexisting list __among the one or more preexisting lists;__ and

__independently generate separate results for__ [[a]] __the__ reports under rule that determines if ~~audience members__ one or more users are located hierarchically under ~~an audience member__ another user within ~~a__ one or more of the preexisting list~~s~~;

~~compiling__ compile the rule~~s__ to define the audience[[;]] __by combining the separate results of the property query rule, the separate results of the member of rule, and the separate results of the reports under rule with conditional logical operators,__ ~~accessing at least one source__ of members, wherein at least one of the ~~sources of members__ preexisting lists is an organizational structure; and

~~tagging the content to__ associate the users of the audience[[;]]__with the content.__ ~~a client including a display, a network communication device coupled to the network, and an application that is configured to perform actions, including:~~

~~receiving the content; and~~

~~displaying the content.~~

11. (Currently Amended)     The system of Claim 10, ~~wherein accessing the at least one rule to define the audience further comprising accessing the~~ wherein at least one rule is selected from a set of rule types, including: an attribute based rule type; a member type; and an organizational rule type.

12. (Canceled)

13. (Canceled)

14. (Currently Amended)     The system of Claim ~~11~~ 10, further comprising scheduling the compilation of the rules on a predetermined basis.

15. (Currently Amended)     The system of Claim ~~14~~ 10, wherein displaying the content further comprises displaying the ~~tagged~~ content to the audience through a web interface.

16. (Currently Amended)     A computer-~~readable~~ storage medium having computer executable instructions for targeting content, the instructions comprising~~:~~

    ~~creating~~ receiving a plurality of rules from an administrator client device;

    independently applying the plurality of rules to define an audience to receive the content[[;]], wherein the audience comprises a list of users, and the plurality of rules comprise:

        a property query rule that independently determines if ~~an attribute~~ a property value matches ~~audience members~~ a property of users in ~~preexisting lists;~~ an organization structure;

        a member of rule that independently determines if ~~audience members are~~

a user is a member of ~~a particular preexisting list~~ an organization structure; and

a reports under rule that independently determines if ~~audience members~~

~~are~~ a user is located hierarchically under ~~an audience member within a preexisting~~

~~list;~~ another user within an organization structure;

compiling the rules by gathering information from ~~more than one source~~ the

organization structure to compile members of the audience, ~~wherein the more than one source~~

~~includes an organizational structure~~ wherein the compilation applies conditional logic

operators to combine the results from the property query rule, the results from the member of

rule and the results from the reports under rule; and

associating the members of the audience with the content.


17. (Currently Amended)     The computer ~~readable~~ storage medium of Claim 16,
wherein ~~creating the rules to define the audience further comprises creating~~ the rules are created
from a set of rule types, including: an attribute based rule type; a member type; and an
organizational rule type.

18. (Currently Amended)     The computer ~~readable~~ storage medium of Claim ~~17~~ 16,
wherein gathering information from the more than one source to compile the members of the
audience, further comprises gathering information from pre-existing lists of members.

19. (Currently Amended)     The computer ~~readable~~ storage medium of Claim ~~17~~ 16,
wherein gathering information ~~from the~~ more than one source to compile the audience including
~~the organizational structure,~~ further comprises accessing an active directory to obtain the
organizational structure.

20. (Canceled)

21. (Canceled)

22. (Currently Amended)     The computer-~~readable~~ storage medium of Claim ~~17~~ 16, further comprising scheduling the compilation of the rules on a predetermined basis.

23. (Currently Amended)     The computer-~~readable~~ storage medium of Claim [[5]] 16, further comprising providing access to the ~~tagged~~ content to the audience through a web interface.